

CLAIMS

1. Method for communicating and controlling data, in particular information data concerning intellectual property rights pertaining to a product, the method being characterised in that it comprises the steps of organising a list of data defined by at least an alphanumeric code that identifies the existence of intellectual property rights for protecting a product, and making available said list by publishing on an Internet site and associating with said product an informative note that refers to existence of said intellectual property rights and contains instructions for addressing to consult said Internet site.
2. Method according to claim 1, characterised in that said list is made available by displaying the list on at least one web page of said Internet site, said note further containing instructions for accessing said page of said Internet site.
3. Method according to claim 1 or 2, characterised in that said Internet site displays at least one activating button, or similar element, the

activation of which enables said list to be displayed.

4. Method according to claim 3, characterised in that said activating button displays at least an inscription or wording referring to the commercial name and/or the model and/or the type of said product.
5. Method according to claim 3 or 4, characterised in that said button is displayed on the introductive display or on the home page of said Internet site.
6. Method according to any one of the preceding claims 1 to 5, characterised in that said Internet site is the official site of the Company that produces and/or deals and/or advertises said product.
7. Method according to any one of the preceding claims 1 to 6, characterised in that said alphanumeric code univocally identifies at least one number of patent application or a number of granted patent; said informative note supporting an inscription or wording of the type: "For patent information on this product, please consult the Internet site www.x.y" or equivalent wordings.

8. Method according to claims 2 and 7, characterised in that said informative note supports an inscription or wording of the type: "For information relative to the patent applications/patents filed for protecting the present product, please consult the Internet site <www.x.y> at the page <z>" or equivalent wordings.
9. Method according to any one of claims 3 to 5 and according to claim 7 or 8, characterised in that said informative note supports an inscription of the type "For information relative to the patent applications/patents filed for protecting the present product, please consult the Internet site <www.x.y> by clicking on the button <k>" or equivalent wordings.
10. Method according to any one of claims 3 to 5 and according to claim 9, characterised in that said activating button displays an inscription or wording of the type "Patents" or equivalent wordings.
11. Method according to any one of claims 7 to 10, characterised in that said list is made available preceded by an explicative comment of the type "The present product is protected by

one or more of the following patent applications/patents:" or equivalent wordings.

12. Method according to any one of the preceding claims 1 to 11, characterised in that said product comprises an automatic machine, or portions thereof, operating in the field of packaging articles in general, said informative note being reproduced on a plaque suitable for being fixed on at least a visible zone of the external structure of said machine.
13. Method according to any one of claims 1 to 6, characterised in that said alphanumeric code univocally identifies at least a number of trademark application or a number of registered trademark; said informative note carrying an inscription or wording of the type: "For information on the filed/registered trademarks relative to this product, please consult the Internet site www.x.y" or equivalent wordings.
14. Method according to any one of the preceding claims 1 to 13, characterised in that it comprises the step of controlling and updating said list of data at fixed intervals of time by means of an editing operation by means of which said identifying alphanumeric codes of said list.

are modified or substituted and the step of making immediately available said list by communicating again said list on said Internet site.